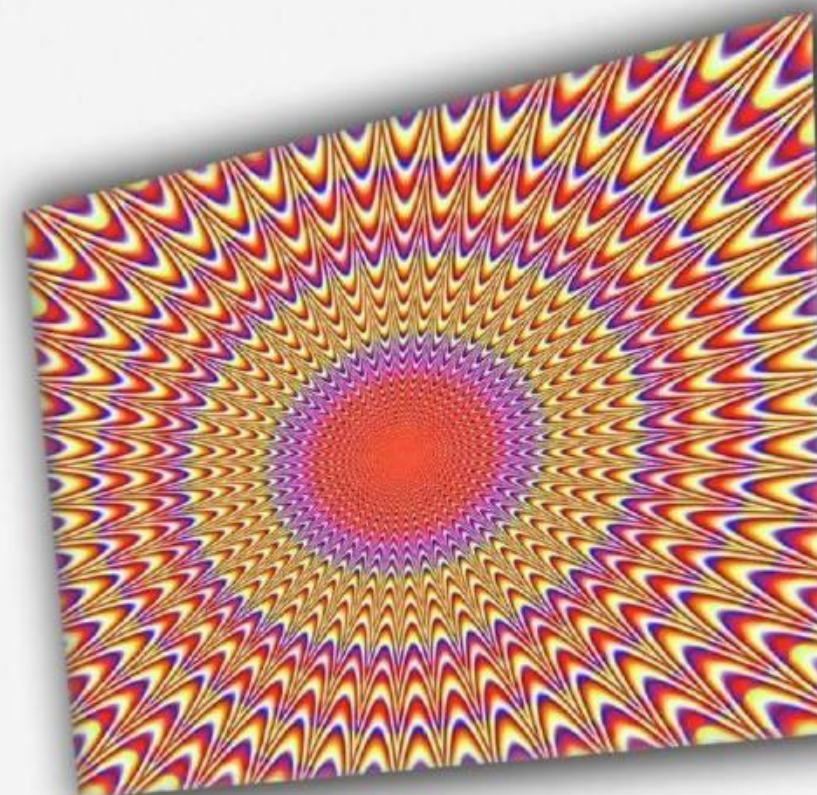


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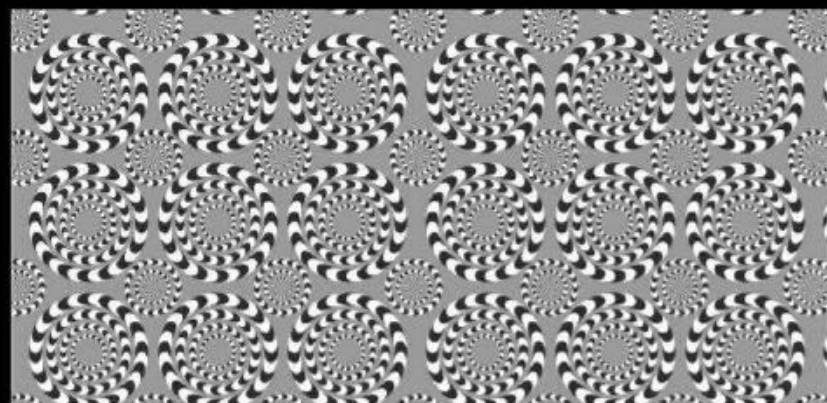
KALASH JAIN







Inspired by Victor Vasarely's optical illusion art, particularly his Zebra series, this collection reinterprets bold lines, geometries, and color contrasts through fashion. At its core is the exploration of illusion—where static silhouettes meet dynamic patterns to create garments that appear in motion even at rest. By playing with visual miscommunication, the designs transform minimalist forms into powerful statements, inviting the viewer to engage with fashion as an immersive perceptual experience.



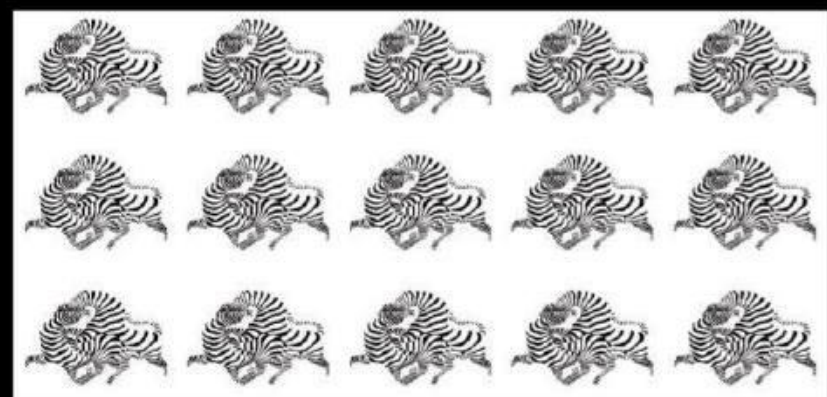
P1

P1- A seamless tunnel-like swirl on grey that still creates a sense of motion and depth without repeating this exact artwork.



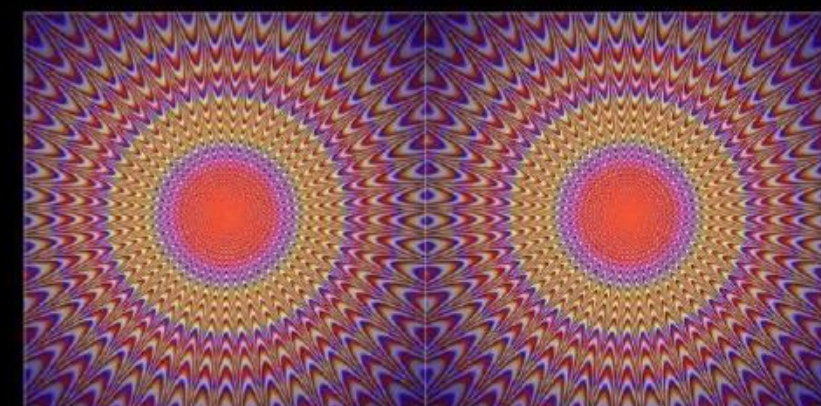
P2

P2- A bold black-and-white optical-illusion print featuring concentric zigzag rings that spiral dramatically toward the center, creating a tunneling vortex effect.



P3

P3- A minimalist black-and-white illustration of three intertwined zebras, where their flowing stripes merge and overlap so the individual bodies almost dissolve into a single abstract form.



P4

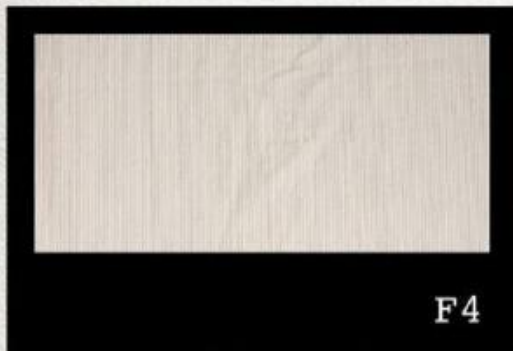
P4- A vivid psychedelic radial optical-illusion print with sharp starburst spikes radiating from a hot red center, shifting through yellow, purple, and blue towards the edges.



F1

F1- Denim

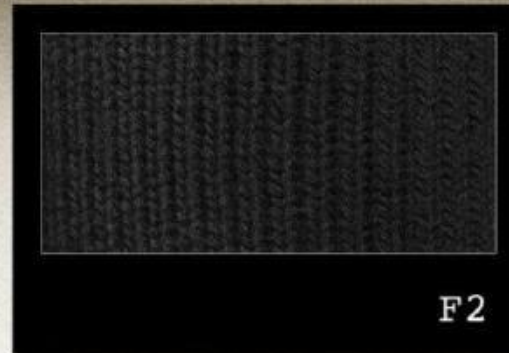
- Rugged and durable
- Distinct diagonal twill weave
- Ages beautifully and develops unique fade
- Structured yet softens over time
- Versatile for various silhouettes
- Cost- ₹250



F4

F2- Cordroy

- soft and warm with a distinctive ribbed texture
- Made from cotton blends for comfort
- Durable and breathable, ideal for cooler weather
- The raised ribs add tactile and visual interest
- Versatile for casual and semi-formal designs
- Cost- ₹1250



F2

F2- Knit

- Soft, flexible, and stretchy
- Excellent comfort and fit
- Breathable and moisture-wicking
- Wrinkle-resistant and easy to care for
- Adapts well to body movement
- Cost- ₹1200



F5

F2- Printed Suede

- Soft, velvety, and napped texture
- Vibrant prints
- Elevates garments with a luxe, tactile finish
- Cost- ₹612



F3

F3- Denim

- Rugged and durable
- Distinct diagonal twill weave
- Ages beautifully and develops unique fade
- Structured yet softens over time
- Versatile for various silhouettes
- Cost- ₹200



F6

F6- Denim

- Rugged and durable
- Distinct diagonal twill weave
- Ages beautifully and develops unique fade
- Structured yet softens over time
- Versatile for various silhouettes
- Cost- ₹200



H1

Magnetic Stitchable Buttons
Cost- ₹16



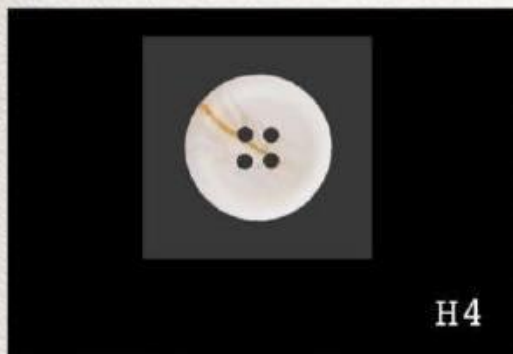
H2

YKK Conceal Zipper
Cost- ₹15



H3

Hook and Eye
Cost- ₹1.5



H4

Buttons
Cost- ₹15



H5

Denim Buttons
Cost- ₹7



H5

Metal Zipper
Cost- ₹50



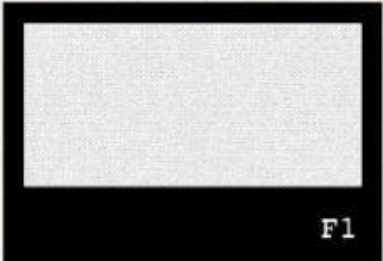
H7

Jacket Metal Zipper
Cost- ₹85

This oversized coat dress features bold, wide sleeves and is decorated with optical illusion-inspired concentric circle patterns, creating a dynamic sense of movement. The striking black and white motifs transform the classic silhouette into a visually captivating statement piece



FABRICS

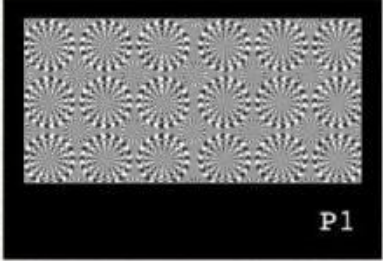


F1



F2

PRINTS



P1

LENGTH-	94CM
CHEST-	100CM
SHOULDER-	21.5CM
NECK-	77CM
SLEEVE-	53CM
HIP-	100CM



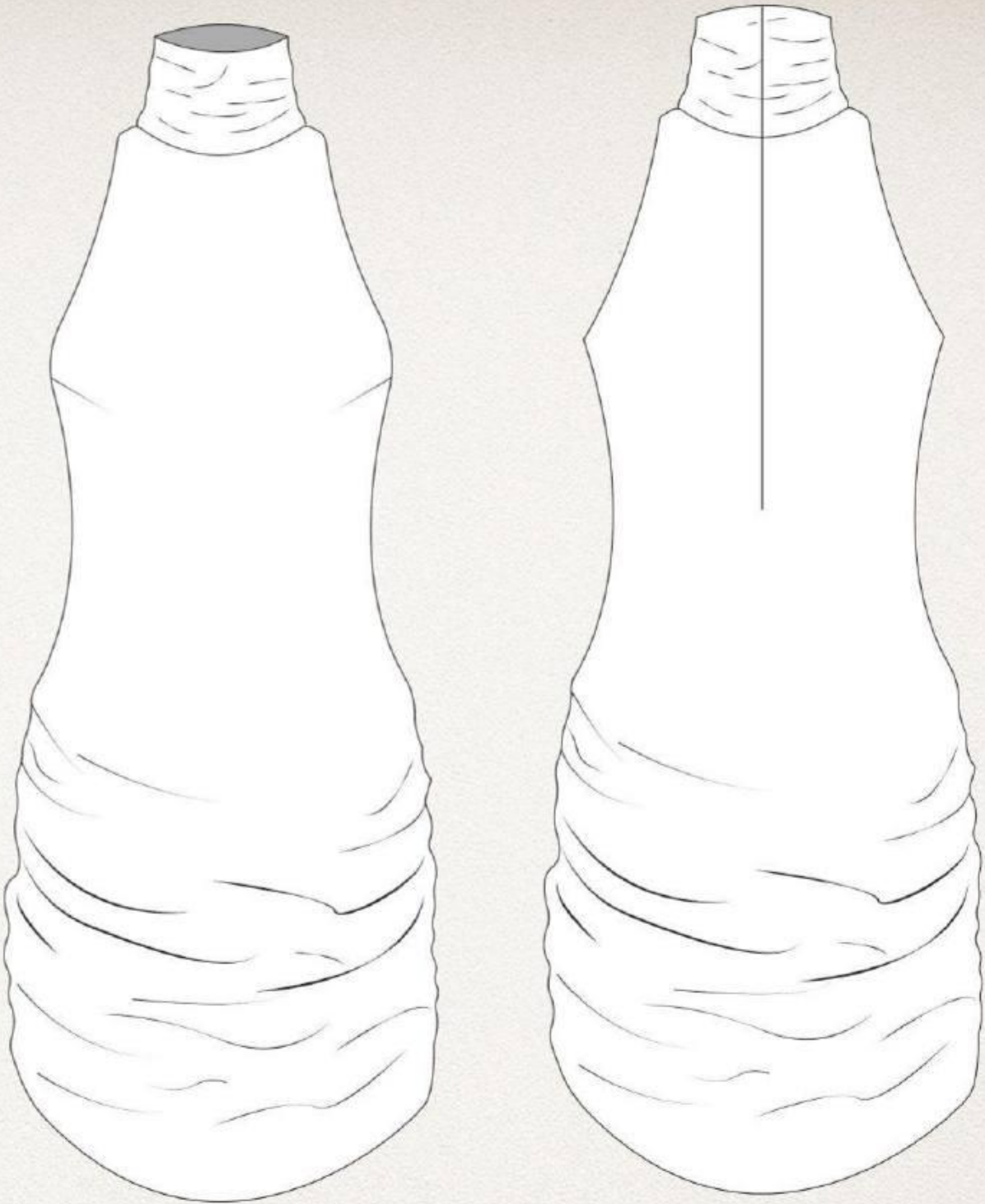
This sleek, minimalist dress is crafted in a deep black knit fabric, featuring a high, ruched turtleneck for a sophisticated touch. The sleeveless silhouette is complemented by a fitted bodice that gracefully transitions into a softly draped, cowl-inspired bottom, creating gentle horizontal folds and adding subtle volume and texture to the otherwise streamlined design. Perfect for layering or wearing solo, the dress exudes effortless modern elegance with its clean lines and understated yet artful construction.

FABRICS



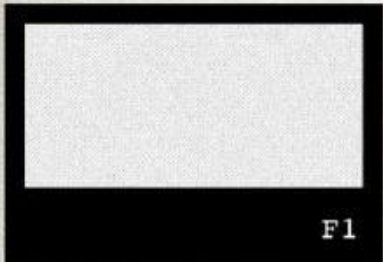
F2

LENGTH-	87CM
CHEST-	74CM
SHOULDER-	2CM
NECK-	38CM
WAIST-	68.5CM
HIP-	94CM

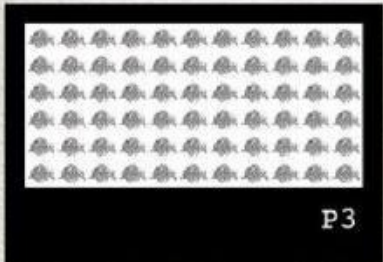
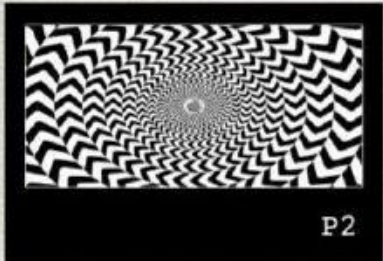


This illusion-inspired trench coat showcases bold, wide sleeves accented by dynamic optical patterns that play with perception and visual depth. The striking black and white motifs use illusion techniques to transform the classic trench silhouette into a captivating statement piece. The interplay of patterned lines and concentric effects gives the design a modern and impactful presence.

FABRICS



PRINTS



LENGTH-	125CM
CHEST-	133CM
SHOULDER-	19CM
NECK-	114.5CM
SLEEVE-	65CM
HIP-	142CM

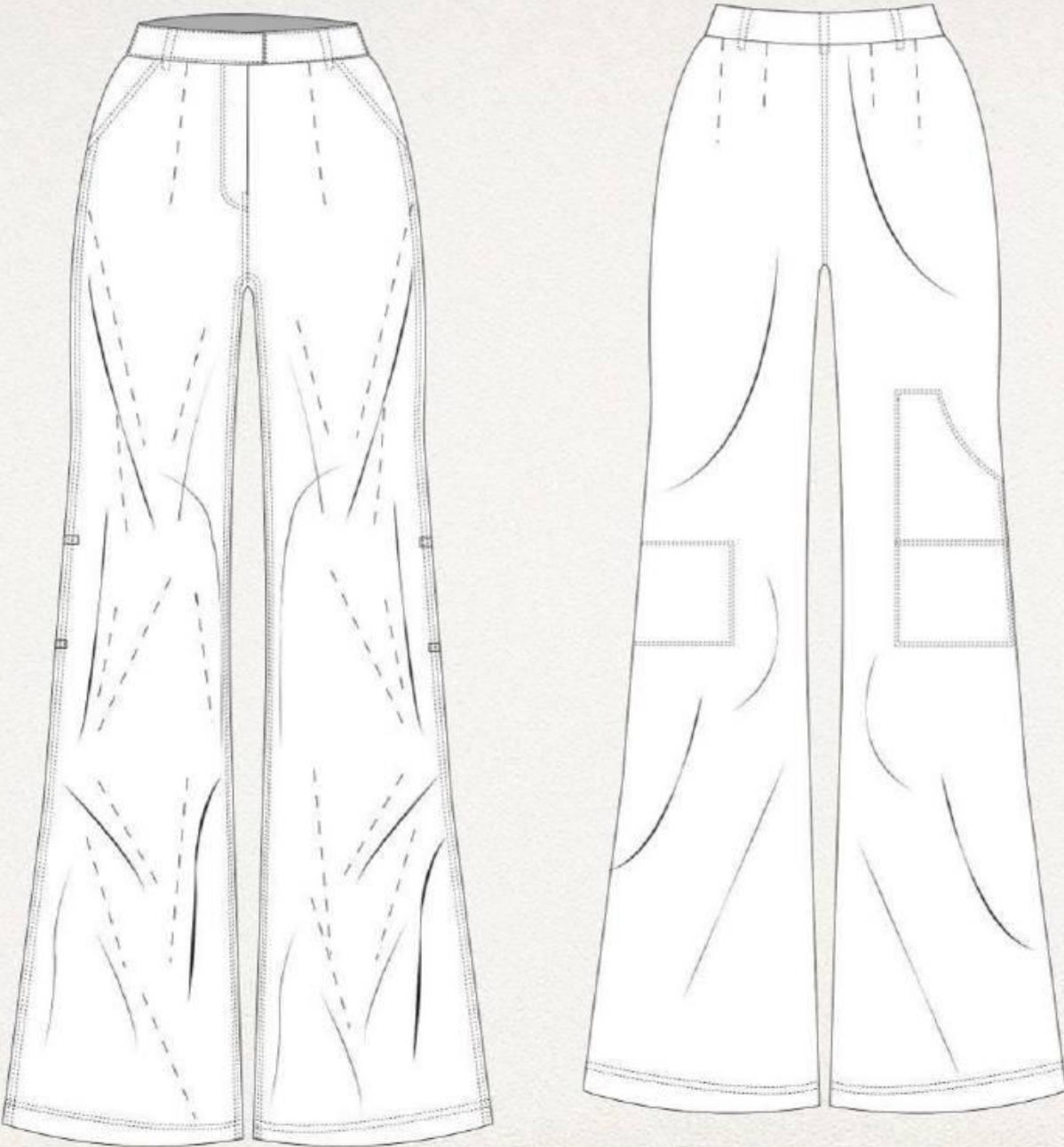


These gunmetal denim pants feature prominent white contrast stitching along each seam, enhancing their structural details and adding a modern twist to the classic silhouette. The front of the pants is adorned with intricate hand running stitches, creating textured patterns and dynamic lines that deliver exceptional visual interest and craftsmanship. The flared legs and artful placement of every stitched element work together to transform these trousers into a statement piece, where utility meets creative textile design.

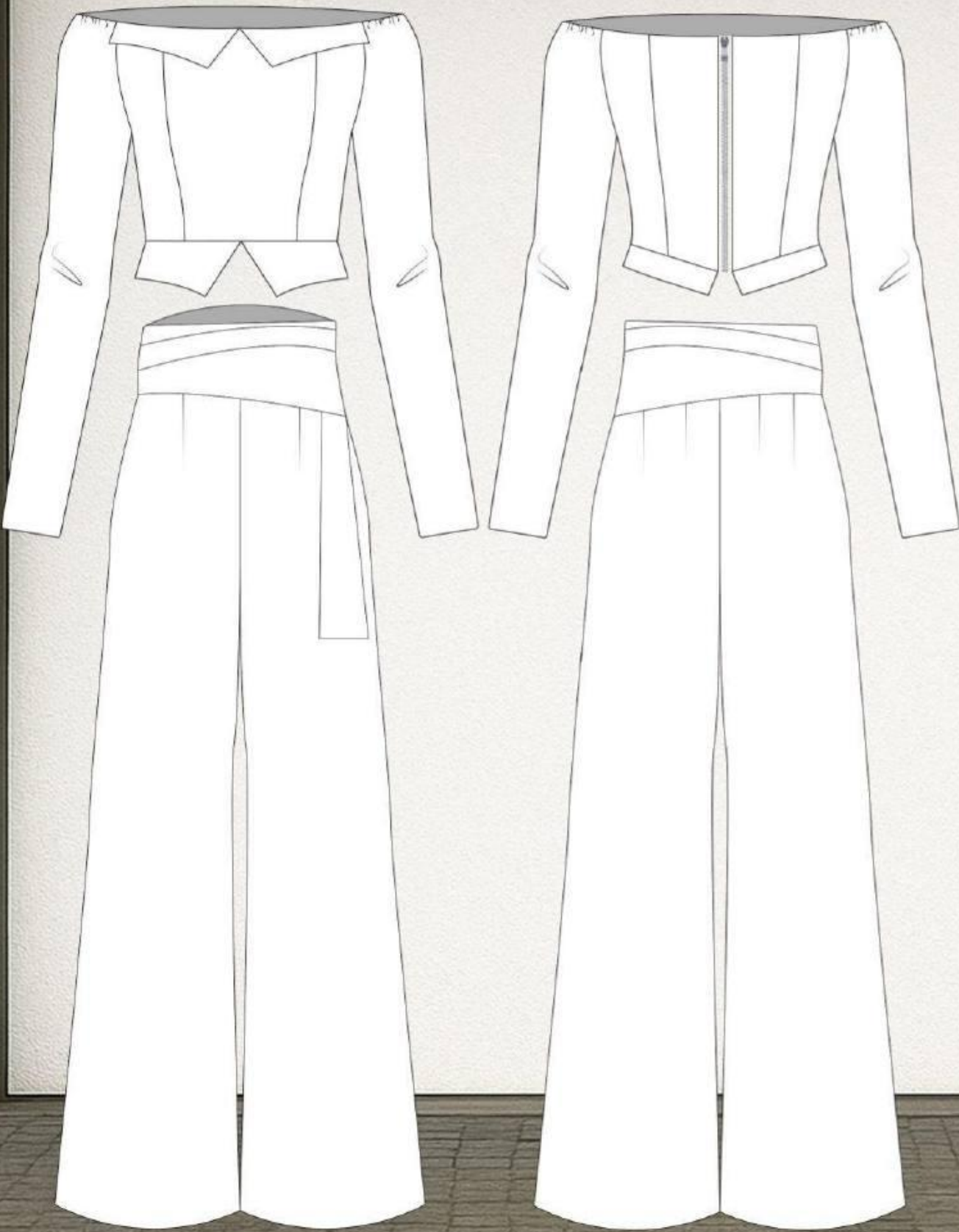
FABRICS



LENGTH-	125CM
WAIST-	70CM
HIPS-	103CM
KNEE-	63CM
HEM-	73CM



This design features a structured top layered inside a wrap-style garment, with both the top and pants crafted from the same material for a cohesive look. The top stands out with two distinctive collars, made of contrasting black denim, offering a modern twist and bold visual interest. The overall effect is a unified yet dynamic ensemble, where the interplay of layered details and sharp collar shapes highlights contemporary textile and silhouette innovation.



FABRICS

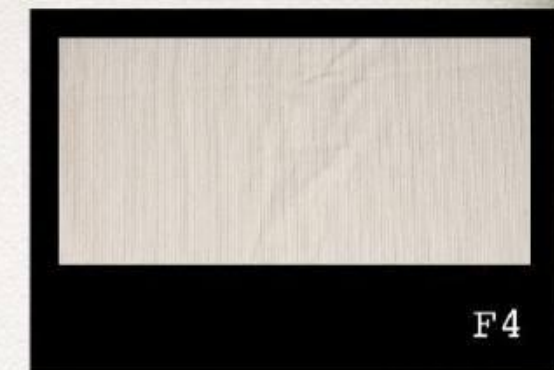


LENGTH-	30.5CM
CHEST-	81CM
SLEEVE-	62CM
WAIST-	71CM

LENGTH-	122CM
WAIST-	76CM
HIPS-	109CM
KNEE-	64CM
HEM-	60CM

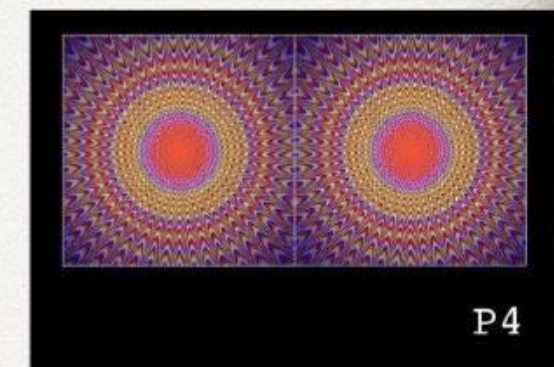
This symmetric wrap top showcases an optical illusion print with hypnotic concentric circles, producing a vibrant focal point. Its innovative drape and saturated color gradients make it a modern, visually engaging statement piece.

FABRICS



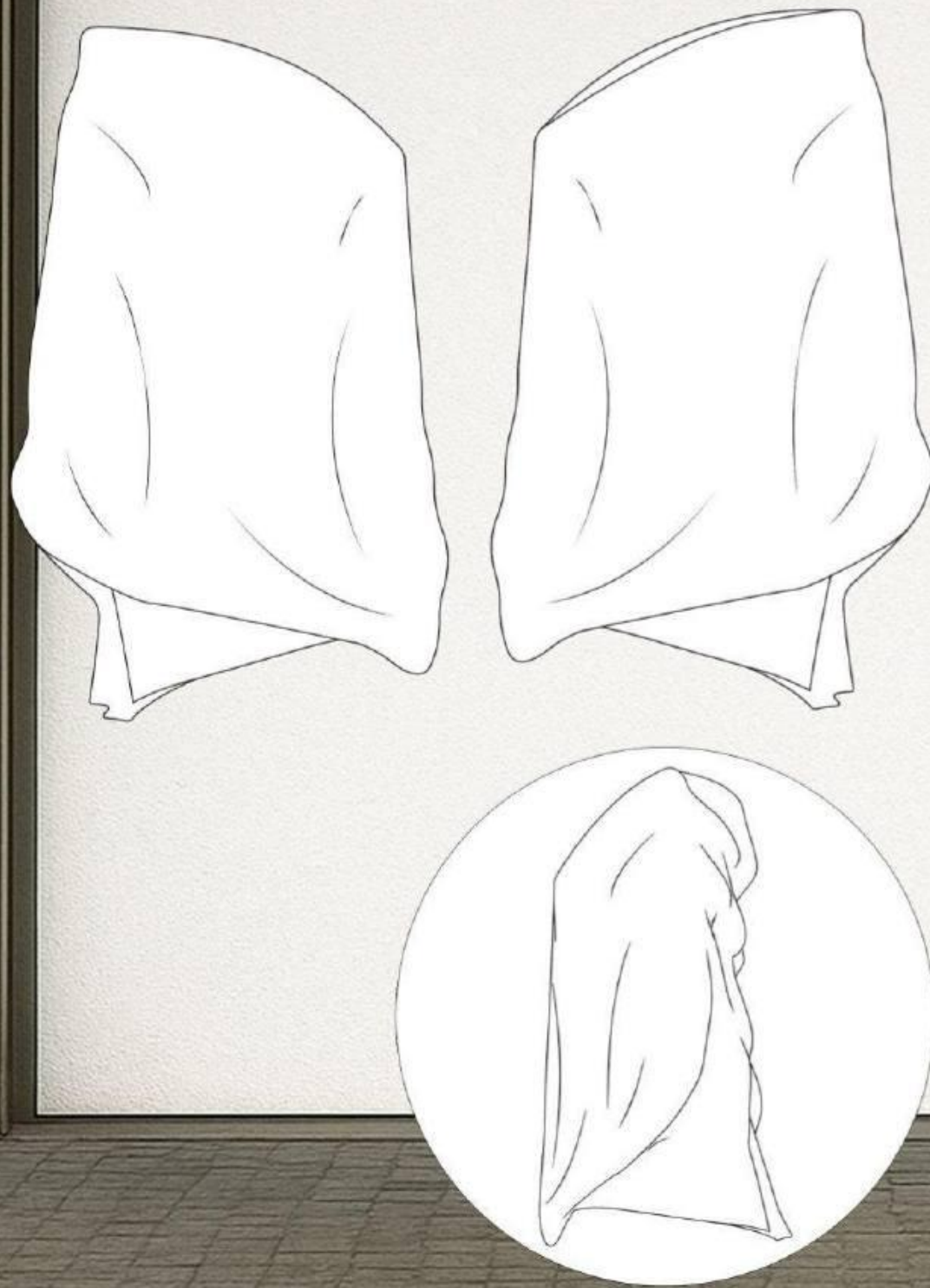
F4

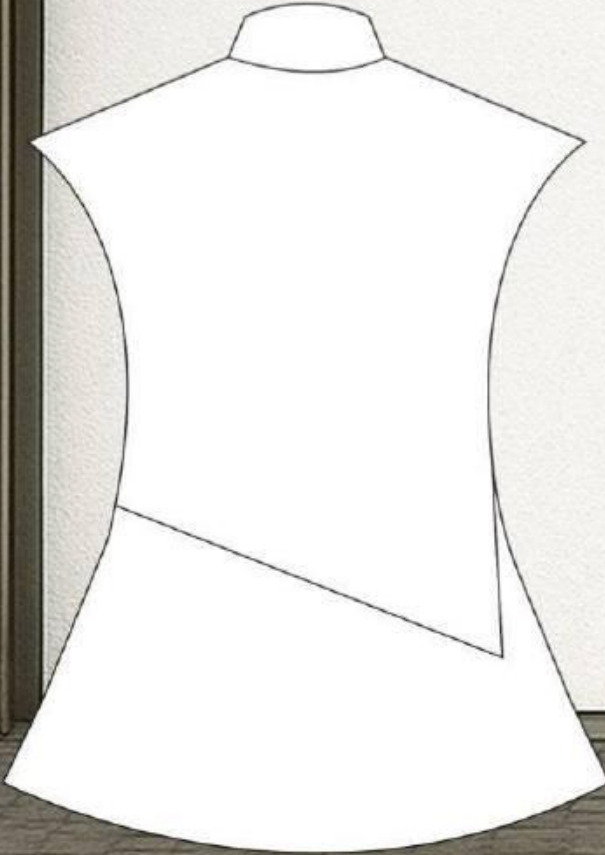
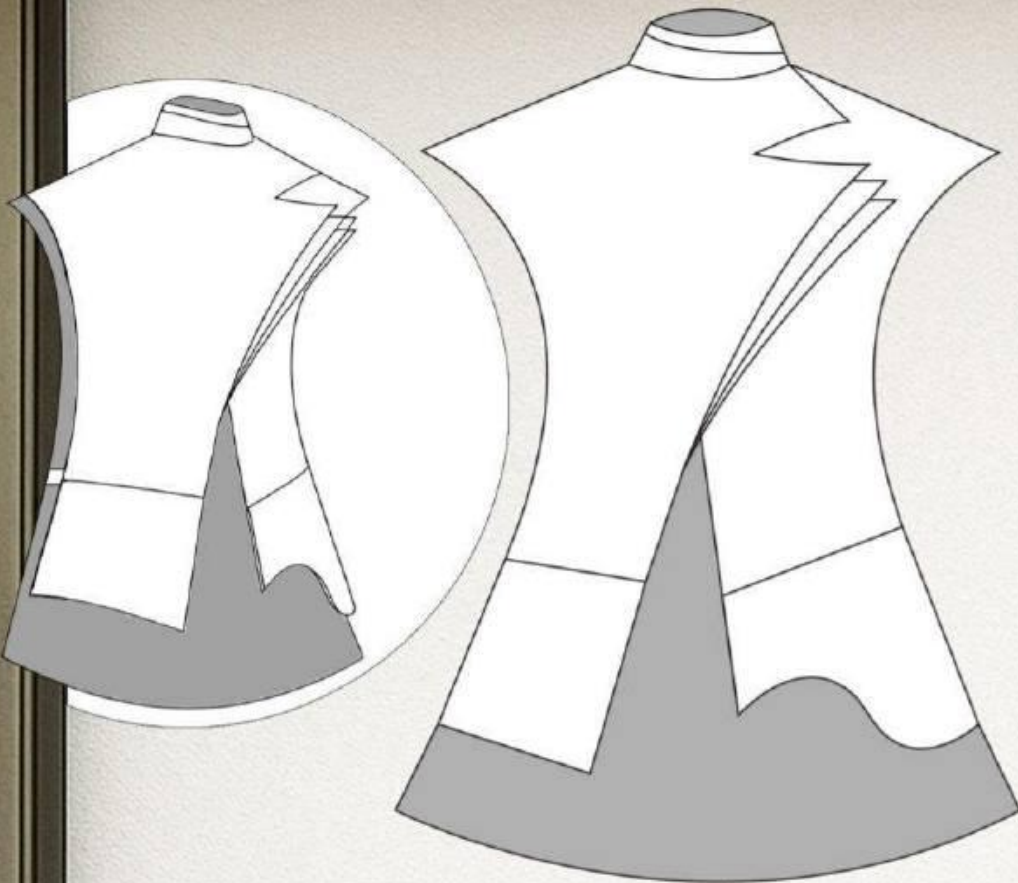
PRINTS



P4

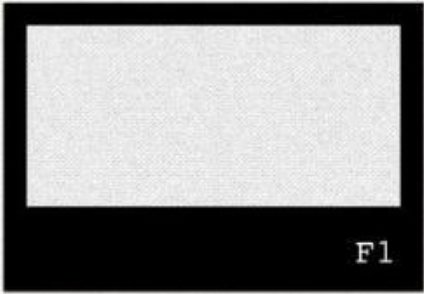
LENGTH-	71CM
WIDTH-	185.5CM



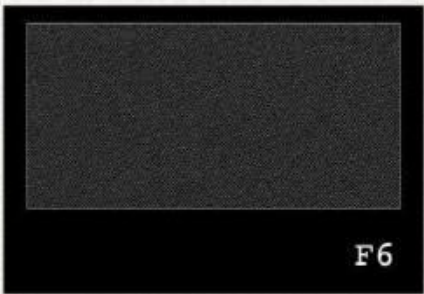


This contemporary look features a slightly more fitted silhouette, where the optical illusion-inspired concentric circle print remains the highlight. The design balances subtle volume and structure, with nuanced tailoring that offers a refined, artful interpretation of the bold black and white pattern. The interplay of graphic motifs on a streamlined form creates a visually engaging piece that is both sophisticated and modern.

FABRICS

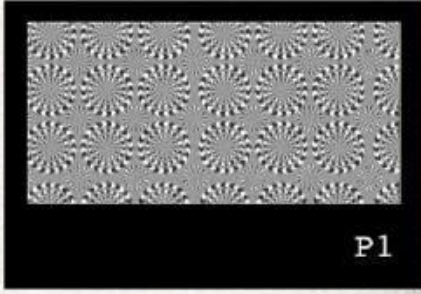


F1



F6

PRINTS



P1

LENGTH-	87CM
CHEST-	127CM
SHOULDER-	31CM
NECK-	79CM
WAIST-	117CM
HIP-	124.5CM

FABRICS



LENGTH-	122CM
WAIST-	75CM
HIPS-	116CM
KNEE-	78CM
HEM-	218CM

These pants feature meticulously hand-pleated detailing that runs vertically from the waistband, creating graceful volume and structure. At the hem, subtle texture is introduced through expertly executed hand blind stitches, which remain invisible to the eye but give the lower part of the pants a unique sculpted effect. This concealed craftsmanship merges refined tailoring with a delicate, textural twist for an elegant and thoughtfully constructed silhouette.











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