

**FAD
INTERNATIONAL
X
VIVIENNE
WESTWOOD**

KALASH JAIN

MOODBOARD



CONCEPT BOARD

Banarasi brocade has rules. One colour, one occasion, one day, then it's folded away for good. Red for the bride. Gold for the groom. Blue for the ceremony. No mixing. No exceptions. Definitely no Tuesdays.

This collection breaks every one of those rules.

Colours that were never meant to meet are pieced together onto one body, sharing space they were never designed to share. Construction matches the attitude: drape crashes into structure, soft panels stitched against hard architectural lines, asymmetry slicing through both so the body moves through fabric that's working against itself. Then knits enter the fight: stretch against stiff jacquard, two textures that should never share a seam, forced to anyway.

And yet the brocade loses nothing. The weight is still there. The motifs are still there. What changes is the room it's standing in. Pulled out of the wedding hall and placed under stage lights, the cloth that once whispered "this is the one day that matters" now says something entirely different, louder, freer, unbothered: every day matters.





PANTONE
16-0748 TCX
Gold Flake

PANTONE®
2756 C

COLOUR BOARD



PANTONE
11-4201 TCX

PANTONE
Black 6 C

FABRIC BOARD

Pure Banarasi Brocade Fabric Ivory



Pure Banarasi Brocade Fabric Offwhite

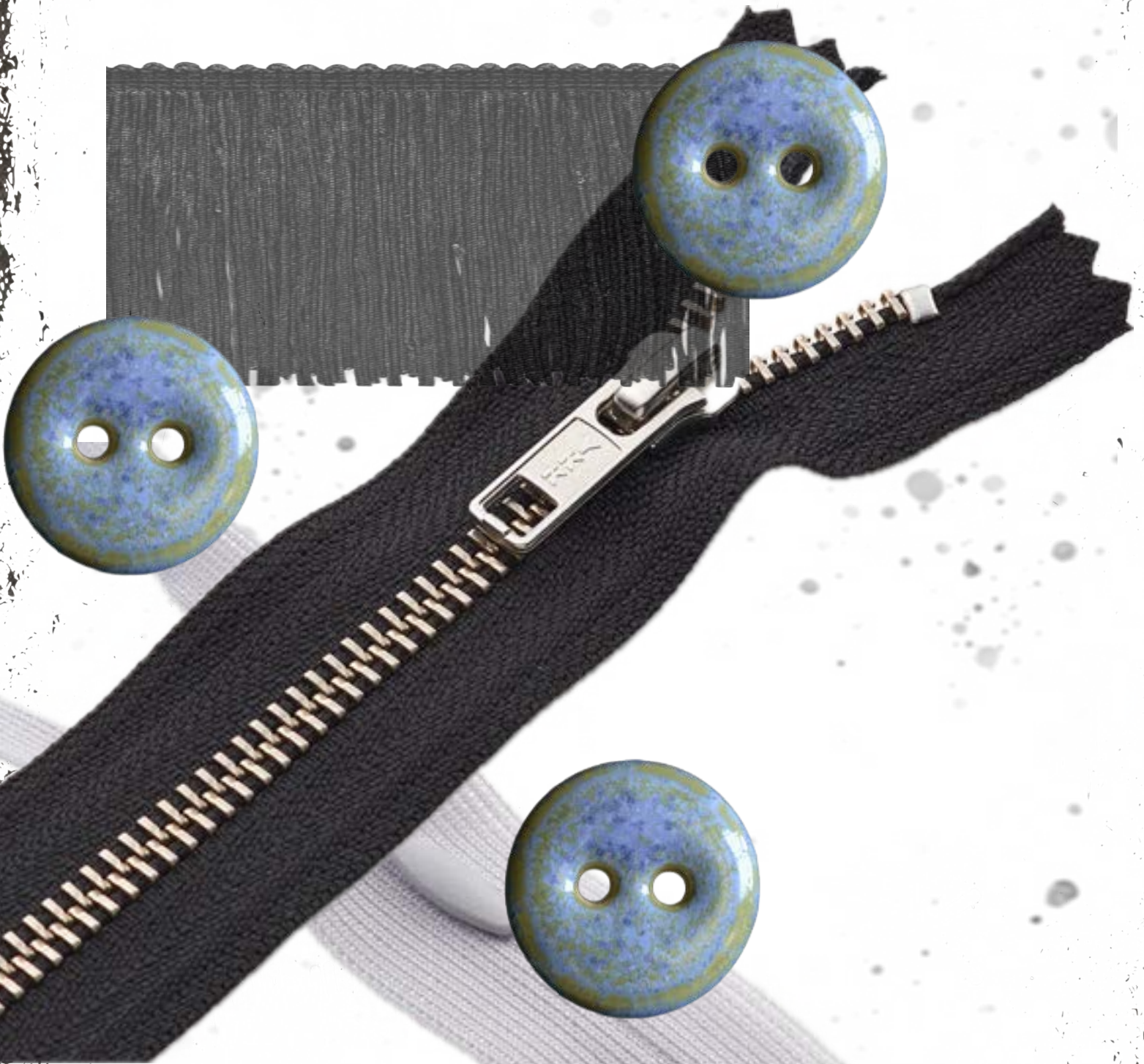


Black Velvet Fabric



Handloom Banarasi Brocade Fabric

TRIM BOARD



RANGE PLAN

BEAUTY
IN
REBELLION



REFUSE
TO
CONFORM

QUESTION
EVERYTHING

RANGE PLAN



DISRI
NORM

RANGE PLAN

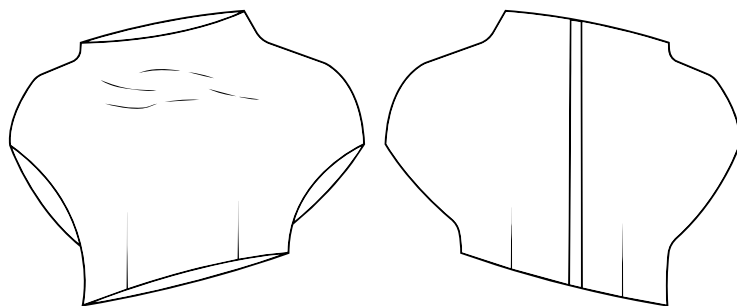
BREAK
THE
PATTERN



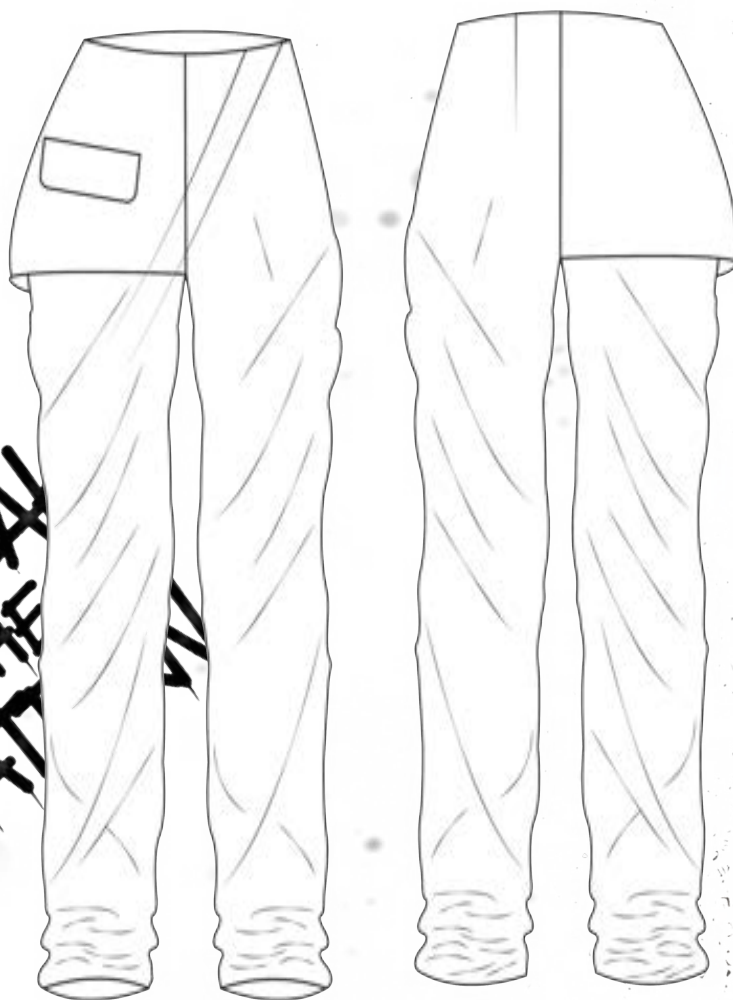
THINK
FOR
YOURSELF



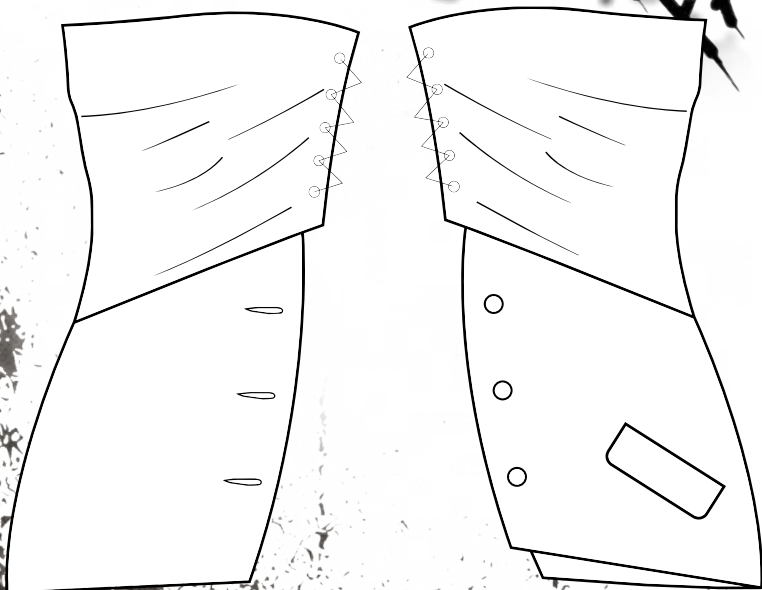
DISRUPT
NORMAL



A FITTED WOMEN'S TOP IN CLEAN BLACK LINEWORK WITH A DEFINED NECKLINE, SLIGHT DRAPE BELOW IT, AND VISIBLE SEAMS AT THE SIDE AND SHOULDER.

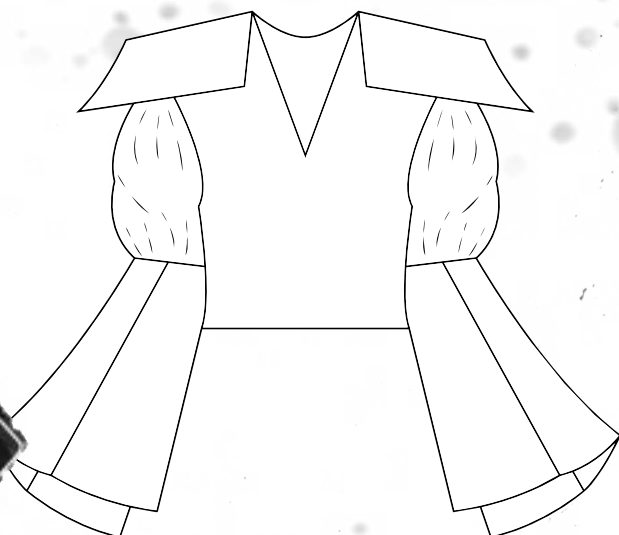


BREAK
THE
DATE

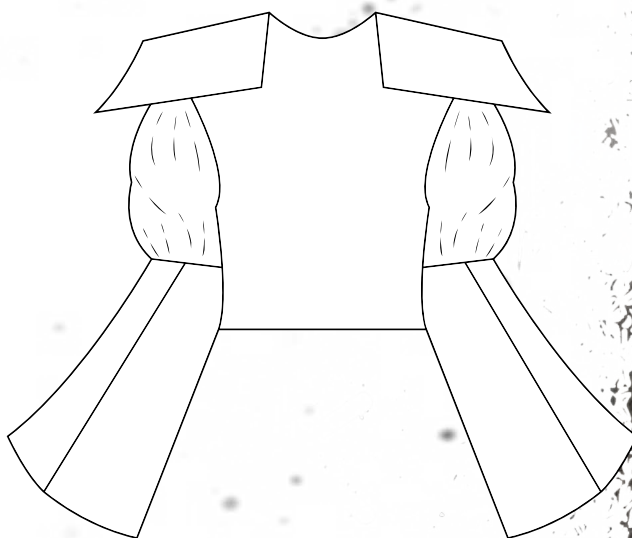


CORSET: A DRAPED CORSET WITH STRUCTURAL BONING AND SOFT FABRIC GATHERING AT THE BUST, FUSED WITH AN ATTACHED BUFF JACKET THAT FRAMES THE SHOULDERS AND UPPER TORSO AS ONE UNIFIED PIECE.

TROUSER: A TAILORED TROUSER WITH THE CHURIDAR'S GATHERED TAPERING LEG, FINISHED WITH AN ATTACHED JACKET PANEL AT THE WAISTBAND THAT ECHOES THE HALF JACKET ABOVE AND BINDS THE LOOK INTO ONE CONTINUOUS GARMENT.



A STRUCTURED TOP IN HEAVY KNIT FABRIC WITH A SHARP V-NECK AND FLAT ANGULAR SHOULDER PANELS, CONTRASTED BY GATHERED SLEEVES CINCHED WITH ELASTIC THAT BURST INTO WIDE GEOMETRIC FLARED CUFFS IN A DIFFERENT FABRIC.



A THREE-TIERED SKIRT WITH A STRUCTURED WAIST PANEL THAT BUILDS INTO A FULLER SECOND-TIER AND RESOLVES INTO FOUR CIRCULAR HEM PANELS FOR WIDE, SWEEPING MOVEMENT.

QUESTION
THING



THINK
FOR
YOURSELF



BEAUTY
IN
REBELLION



A CORSET DRESS WITH MULTI-FABRIC PANELS MEETING AT A DEEP V NECKLINE, AND ELASTIC-GATHERED KNIT SLEEVES FLARING INTO THE SKIRT'S VOLUME.



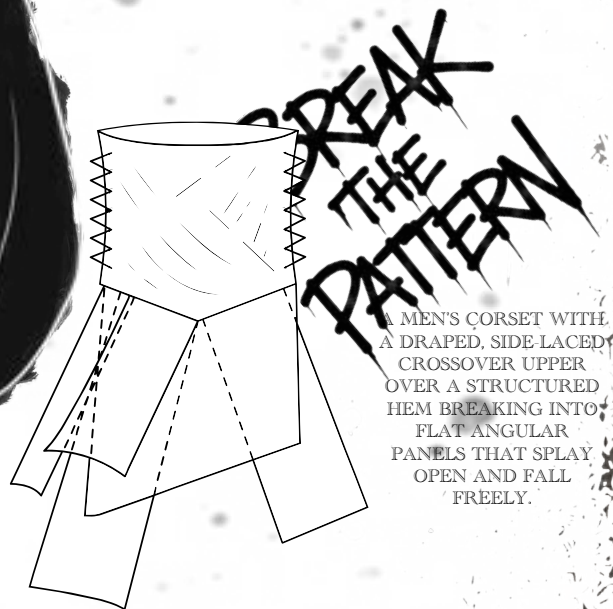
REFUSE
TO
CONFORM



A HEAVY KNIT SWEATSHIRT WITH A DRAPED CROSSOVER FRONT IN LOOSE DIAGONAL FOLDS, ROUNDED BY A BOXY RIBBED HEM AND CUFFS.



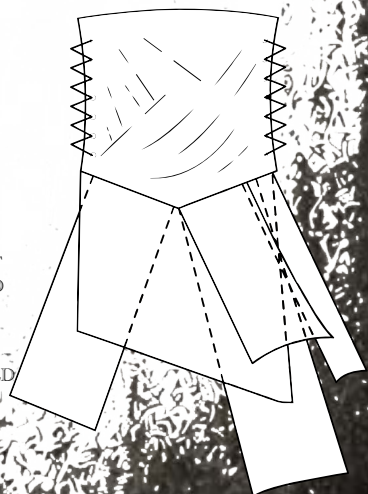
THE BACK REPEATS THE DRAPE, GATHERING INTO A DEEP COWL-LIKE HOOD THAT FALLS ACROSS THE SHOULDERS IN LAYERED WAVES.

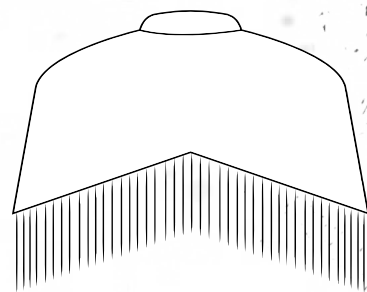
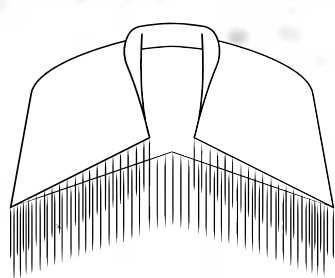


A MEN'S CORSET WITH A DRAPED, SIDE-LACED CROSSOVER UPPER OVER A STRUCTURED HEM BREAKING INTO FLAT ANGULAR PANELS THAT SPY OPEN AND FALL FREELY.



A BAGGY WIDE-LEG PANT WITH A FLAT WAISTBAND OPENING INTO A DART-DRIVEN BALLOON SILHOUETTE, EACH LEG GATHERING TO A ROUNDED HEM AT THE ANKLE.





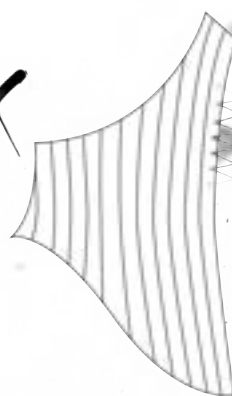
A STRUCTURED FRONT-OPENING SHOULDER CAPE HEMMED IN DENSE FRINGE THAT FOLLOWS ITS CENTRAL V-SHAPED DROP FOR MOVEMENT.



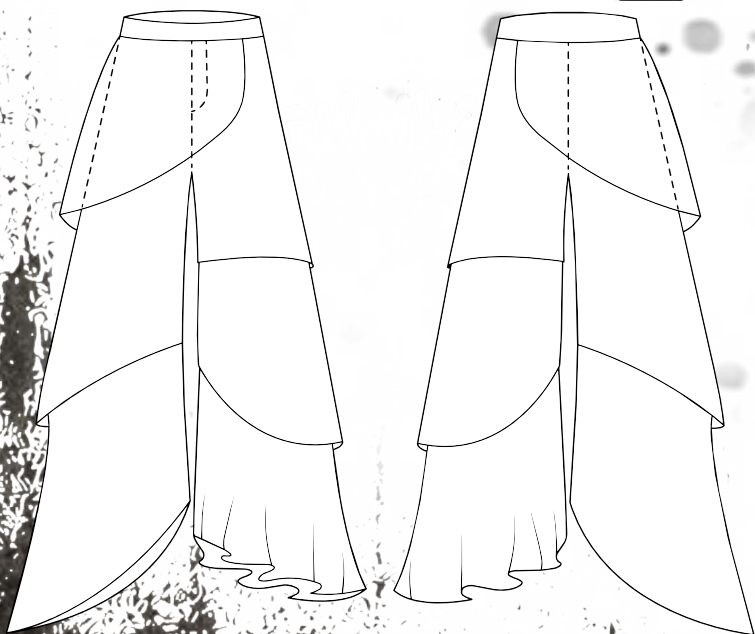
A KNIT TOP WITH LONG FLARED SLEEVES AND A CHEVRON MIDRIF SEAM RELEASING INTO A CIRCULAR HEM EDGED IN CONTINUOUS LETTUCE RUFFLE.



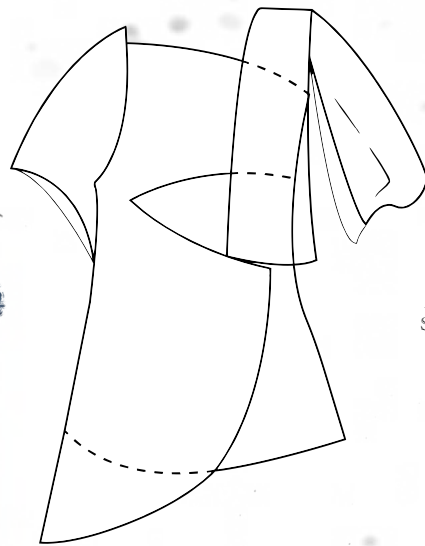
CRUPT
MAL



A HEAVILY BONED MEN'S CORSET OF VERTICAL PANELS CURVING SHARPLY AT THE WAIST, SIDE-LACED AND TAPERING TO DEEP POINTS AT CENTRE FRONT AND BACK.



A HIGH-WAISTED LAYERED PANT WITH ASYMMETRIC CASCADING PANELS RISING FROM A DRAPED OVERSKIRT INTO TIERS, HEMMED IN A CIRCULAR RUFFLE THAT TRAILS LONGEST AT CENTRE.



A BROCADE TOP OF
MULTICOLOURED PANELS
SET AT OPPOSING ANGLES.
SOME DRAPING SOFTLY
AND OTHERS HOLDING
STIFF, THE CONTRAST
CARRYING THE DESIGN.

REFUSE
TO
CONFORM



QUESTION
EVERYTHING

A BAGGY WIDE-LEG PANT WITH A FLAT WAISTBAND
OPENING INTO A DART-DRIVEN BALLOON SILHOUETTE.
EACH LEG GATHERING TO A ROUNDED HEM AT THE
ANKLE.

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